

## RESERVE BOOTH SPACE

### EXHIBIT HALL SCHEDULE

#### EXHIBITOR MOVE-IN

**October 27** 8am-5pm  
(Targeted exhibitors)

**October 28** 8am-9pm

**October 29** 7am-9:30am

#### EVENT HOURS

**October 29** 10am-5:30pm

**October 30** 10am-5pm

#### EXHIBITOR MOVE-OUT

**October 29** 5pm-11pm

**October 30** 7am-10am

*Hours subject to change*

### BOOTH FEES

- Linear Booth: \$75.00 per sq. ft.
- Island Booth: \$83.00 per sq. ft.
- Each Corner Premium: \$800

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Expo Companion
- Four exhibitor badges per 100 sq. ft.

*\*General Liability Insurance – Exhibitor must obtain general liability insurance at own expense.*

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
- Service providers
- Legal/regulatory
- Clinical research
- Product development

### WHO ATTENDS?

- **New prospects** – 30% of surveyed attendees have not visited another show in the past 12 months
- **More than 16,000 CPG decision-makers representing 65+ countries in these key industries:** dietary supplements, beverages, functional foods, personal care and sports nutrition

### READY TO RESERVE YOUR SPACE?

To reserve your booth, inquire about Sponsorship Opportunities, contact your Account Manager or **Danica Cullins, VP Sales, Health & Nutrition**, at **(480) 281-6713** or **danica.cullins@informa.com**.

## BOOTH PACKAGES

Having a presence on the show floor has never been easier or more affordable.

### PACKAGE A \$14,000



- 100 sq. ft. In-line booth space
- Back wall with custom graphics\*
- Counter with custom graphic kick panel & locking doors\*
- (1) Starbase Table 36"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

### PACKAGE B \$16,500



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header\*
- (1) Center Wall Graphic\*
- (6) Shelves
- (1) Padded Stool
- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 4 Exhibitor badges

### PACKAGE C \$27,800



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves\*
- (4) Padded Chairs
- (1) Starbase Table 36"W x 30"H
- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 8 exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

*\*Client to provide print-ready graphics*

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## BOOTH PACKAGES (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

### PACKAGE D \$38,500



- 300 sq. ft. in-line booth space
- Back wall with custom graphics\*
- Welcome counter with graphics & locking doors\*
- (6) Armlights
- (2) Starbase Tables 36"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 12 Exhibitor badges

### PACKAGE E \$55,600



- 20' X 20' (400 sq. ft.) island space
- Back wall with custom graphics\*
- Welcome counter with graphics & locking doors\*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Starbase Tables 36"W x 30"H
- (4) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

### PACKAGE F \$50,800



- 20' X 20' (400 sq. ft.) island space
- Tower with custom graphics with counters \*
- Welcome counter with graphics & locking doors\*
- (1) Display case
- (2) Starbase Tables 36"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- 16 Exhibitor badges

Corner locations will have an added corner fee. Any additional orders that are not included in the booth package are at the expense of the exhibitor. All nongraphic panels will be white in color. Exhibitor must obtain general liability insurance at own expense.

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## RESERVE BOOTH SPACE | INTERNATIONAL

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### BOOTH FEES

- Linear Booth: \$75.00 per sq. ft.
- Island Booth: \$83.00 per sq. ft.
- Each Corner Premium: \$800
- General Liability Insurance: \$185

### BOOTH FEES INCLUDE:

- Booth Space
- Draped back wall and 3' draped side rails (Linear Booth only)
- Company listing on the show website, mobile app, Expo Preview and Expo Companion
- Four exhibitor badges per 100 sq. ft.

*\*General Liability Insurance – Required for all companies located outside of the United States and Canada.*

### WHO EXHIBITS?

- Ingredient suppliers
- Contract manufacturers
- Equipment and machinery companies
- Flavor and fragrance suppliers
- Packaging and labeling suppliers
- Lab testing and analytical labs
- Wholesalers, distributors and brokers
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## BOOTH PACKAGES | INTERNATIONAL

Having a presence on the show floor has never been easier or more affordable.

### PACKAGE A \$14,185



- 100 sq. ft. In-line booth space
- Back wall with custom graphics\*
- Counter with custom graphic kick panel & locking doors\*
- (1) Starbase Table 36"W x 30"H
- (2) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 4 Exhibitor badges

### PACKAGE B \$16,685



- 100 sq. ft. In-line booth space
- Back wall structure – solid inset wall panels
- (1) Graphic Header\*
- (1) Center Wall Graphic\*
- (6) Shelves
- (1) Padded Stool
- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (1) Arm light
- (2) Tracks with (4) lights
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 4 Exhibitor badges

### PACKAGE C \$27,985



- 200 sq. ft. In-line booth space
- Curved graphic back wall structure with (3) shelves\*
- (4) Padded Chairs
- (1) Starbase Table 36"W x 30"H
- (1) Wastebasket
- Welcome counter with graphics & locking doors\*
- Carpet (7 color choices)
- (5) Arm lights
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 8 exhibitor badges

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## BOOTH PACKAGES | INTERNATIONAL (CONTINUED)

Having a presence on the show floor has never been easier or more affordable.

### PACKAGE D \$38,685



- 300 sq. ft. in-line booth space
- Back wall with custom graphics\*
- Lockable welcome counter with graphics & locking doors\*
- (6) Armlights
- (2) Starbase Tables 36"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 12 Exhibitor badges

### PACKAGE E \$55,785



- 20' X 20' (400 sq. ft.) island space
- Back wall with custom graphics\*
- Lockable welcome counter with graphics & locking doors\*
- (2) Display cases
- (1) Munich loveseat
- (2) Munich chairs
- (2) Marche ottomans
- (2) Starbase Tables 36"W x 30"H
- (4) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
- Booth vacuuming
- Exhibit install and dismantle
- Material handling of rented exhibit structure, delivery to and from show site
- General liability insurance
- 16 Exhibitor badges

### PACKAGE F \$50,985



- 20' X 20' (400 sq. ft.) island space
- Tower with custom graphics with counters\*
- Lockable welcome counter with graphics & locking doors\*
- (1) Display case
- (2) Starbase Tables 36"W x 30"H
- (8) Padded Chairs
- (1) Padded Stool
- (1) Wastebasket
- Carpet (7 color choices)
- Electricity
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