



Show Dates October 25-28, 2021 | **Expo Hall** October 27 & 28, 2021
Mandalay Bay, Las Vegas, NV

SupplySide West and Food ingredients North America 2020 cancelled, will return to Las Vegas in October 2021

PHOENIX (July 28, 2020) — In light of the continuing COVID-19 situation, and in consultation with key stakeholders across the health and nutrition industry, SupplySide announced the difficult decision to cancel the in-person SupplySide West and Food ingredients North America event, scheduled for October 27-30, 2020, at Mandalay Bay in Las Vegas.

The conclusion was not one that was reached easily; however, with the health and safety of industry colleagues and customers in mind, as well as continued restrictions on travel and gatherings, the SupplySide team made the decision to act now to allow industry partners time to adjust their plans. [View video announcement.](#)

"We have been in close communication with our partners, customers and audience to ensure we meet their needs and expectations," said Marisa Finnegan, show director. *"Even with guidance from Informa's AllSecure health & safety guidelines, and the re-opening of Mandalay Bay in recent weeks, our community responded to personal outreach and an industry survey by making it clear that while they value the show, many would not be able to come due to safety concerns or travel restrictions."* An FAQ with more details on the cancellation is available [here](#).

Even as the industry responded with caution regarding an in-person gathering, there was overwhelming interest in a unique solution to facilitate networking and business growth. In response, SupplySide is launching a new virtual platform, SupplySide Network 365, which offers people and companies the opportunity to Discover, Connect, Meet, Learn and Source.

"As we look to support the growth of the health and nutrition industry, it is evident that new thinking is required to facilitate connections, provide opportunities for discovery, and showcase innovation across the supply chain," said Danica Cullins, brand director, SupplySide. *"SupplySide Network 365 will offer a seamless year-round opportunity to develop new relationships, dig into thematic areas of interest, and much more. Stay tuned for more information and updates in the coming weeks."*

"We are grateful for the longtime partnerships and relationships we have with tens of thousands of people and thousands of companies in this great industry," said Jon Benninger, vice president and market leader for SupplySide. *"For 25 years, we have been committed to helping people and companies succeed in this market, and that commitment remains true today. We look forward to gathering again at SupplySide West 2021, October 25-28."*

About SupplySide:

SupplySide empowers people and companies in the health and nutrition industry to Discover, Connect, Meet, Learn and Source. The SupplySide West and Food ingredients North America 2021 show is scheduled for October 25-28 at Mandalay Bay in Las Vegas. The SupplySide East 2021 in-person event is scheduled for April 13-14 at the Meadowlands Exposition Center in Secaucus, NJ.

About Informa Markets:

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